

The Berlin International Economic Congress

Berlin, 4th - 7th February, 2010





The Berlin International Economic Congress Berlin, 4th - 7th February, 2010

The Berlin International Economic Congress

An Interdisciplinary Analysis of the Roles of Global Politics & Civil Society in International Economics

Berlin, 4th - 7th February, 2010

The year 2010 marks a significant moment to reflect on the international economic system and the roles and responsibilities of the public sector, private sector, and civil society in international economics. Ten years since the turn of a new millennium, twenty years since the fall of the Soviet Communist Bloc and eighty years since the beginning of the "Great Depression", the ICD will hold "The Berlin International Economic Congress": *An Interdisciplinary Analysis of the Roles of Global Politics & Civil Society in International Economics*.

The global financial crisis of the last three years combined with increasing economic integration and interdependence between nation states have highlighted the extensive influence of the international economy on a diverse range of sectors. Indeed, foreign policy, environmental issues, employment levels, tourism, business development and business practices are all dependent on the state of the international economy.

In seeking to explore the challenges and opportunities presented by international economic relations, we must therefore take an approach that encompasses perspectives not only from the field of economics, but also from international politics, civil society and the private sector, as well as academic research and theories from political science, social science, and development studies.

The Berlin International Economic Congress (BIEC) will provide a forum for leading figures from across the world in economics, politics, civil society, and academia to discuss different perspectives on the recent financial crisis and the international economy in general, and will produce policy recommendations that take into account the diverse range of actors and stakeholders in the field.

In particular, the Berlin International Economic Congress will pursue the following specific aims:

- Explore the relationship between economic interdependence ("Economic Bridges") and global peace and stability
- Assess the benefits and challenges of corporate social responsibility (CSR) and socially responsible investment (SRI) in international relations
- Evaluate perspectives from economists, business leaders, civil society practitioners, and academics on the global financial crisis and the future of the international economy
- Produce clear policy recommendations to decision makers based on inter-disciplinary approaches and perspectives
- Explore the role of Cultural Diplomacy and Soft Power policies in strengthening multilateral cooperation in the global economy



The Berlin International Economic Congress

Berlin, 4th - 7th February, 2010

The following issues will be addressed and explored:

- **The Global Financial Crisis**
(Focus: causes, impact, protectionism and the challenges ahead, including case studies from Iceland, Dubai, Latvia, Hungary, and USA)
- **Corporate Social Responsibility and Socially Responsible Investment**
(Focus: Multinational Corporations in Africa, Latin America and Asia, the “Triple Bottom Line”)
- **Traditional Industries in the Information Age**
(Focus: Real estate, Tourism, Car and Aircraft Industries, and Agriculture)
- **New Green Technologies and the Environment**
(Focus: International Agreements and the Impact on the Environment)
- **The New Economic World Order & International Relations**
(Focus: Russia, China, India, Brazil, South Africa, and Indonesia)
- **Ethics in Aid and Trade: Incentives and Impacts**
(Focus: Ethical Trading Initiatives, Fair-trade, Ethical Consumerism)

Speakers

The speakers during the program will consist of renowned figures from international politics including former Heads of State, former Ministers, and other European Ministers, high-profile representatives from the private and public sectors, renowned stakeholders from civil society, and world’s leading academics from the fields of economics, political science and the social sciences.

Participants

The BIEC participants will include academic scholars, political and diplomatic representatives, civil society practitioners, journalists, and individuals from the private sector from across the world.

Sustainable Network

Participants of the Congress will become part of a growing international network of people from across the world with different fields of interest and levels of experience who share a commitment to intercultural exchange. Participants will be able to remain in touch with each other through the ICD Network.

Certificate of Attendance

The participants of the Congress will be awarded an official certificate of attendance at the end of the program. This certificate will confirm attendance and provide details of the speakers who took part during the week and the topics discussed.



The Berlin International Economic Congress

Berlin, 4th - 7th February, 2010

In Cooperation With:



